

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*  
SEP17/12 12.36

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

	CLASS:	NATL.	LOCAL	REGIONAL
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(HCE)

DATE SEP17/12 12.36

DATE SEP17/12 12.36

TO LENA  
FR JULIE  
REV 2,29,43  
ADDED 48-49  
TTLS 135985..73X  
PLS CFM, THX 9/17

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1928												
2			SZ 700A-900A	30		\$2,000.00	10/9	10/12	8		TU-F	8
PROGRAM : GMA												
CON COM1: 2X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1100A	30		\$560.00	10/9	10/12	4		TU-F	4
PROGRAM : MILLIONAIRE/FEUD												
CON COM1: 1X PER DAY												
24			1200N-1230P	30		\$600.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
29		S	700A-900A	30		\$2,000.00	10/15	10/15	2		MON	2
PROGRAM : GMA												
43		T	800P-900P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : SHARK TANK												
48		A	900A-1000A	30		\$560.00	10/9	10/12	4		TU-F	4
PROGRAM : JEFF PROBST												
CON COM1: 1X PER DAY												
49		A	900A-1000A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												
OCT/12 135985.00												CONTRACT TOTAL 135985.00
												TOTAL SPOTS 73

MARKET TOTALS \$373,287    WFTV 33%    WKMG 20%    WESH 31%    WOFL 11%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE